



# FurnSERVICE

From product to service. Guide to the transition towards the “servitization” of the furniture industry.

The FurnSERVICE Project aims to support the transition of furniture companies towards new circular business models that promote “servitization” and the development of services necessary to meet new consumer demands. The project aims to strengthen social dialogue and provide companies with tools for understanding, training and guidelines towards an integrated product-service model.

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## 2025

- Report on circular business models in furniture and other sectors
- International research on circular maturity in the furniture sector
- International study visits to discover new business models

## 2026

- Guide to servitization for the furniture industry
- Online self-assessment tool for businesses
- International study visits to discover new business models

## 2027

- Webinar on the transition from product to integrated product/service model
- Closing event of the project with international speakers

Project implementation  
01.04.2025 – 31.03.2027